



INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

NOTICE

Date:- 06-10-2022

This is inform all the students and faculty members that the one day seminar based on "**Quantitative vs. Qualitative: Navigating the Spectrum of Research Design**" will be delivered by Ms. Priyanka srivastava, Assistant Professor Department of Pharmacy, Spectrum Institute Of Pharmaceutical Sciences And Research.

Venue: Seminar Hall

Date: 11-10-2022(Tuesday)

Time: 12.00 pm – 2.00 pm



Copy to :- 1. Academic Director

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3. Faculty Members
4. Notice Board
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Report on Seminar

Topic: "Quantitative vs. Qualitative: Navigating the Spectrum of Research Design"

Date: 11-10-2022

Venue: Seminar Hall

Speaker: Ms. Priyanka srivastava

Introduction

The seminar on "Quantitative vs. Qualitative: Navigating the Spectrum of Research Design" aimed to provide an in-depth understanding of the two primary research methodologies, their respective strengths and limitations, and how they can be effectively applied in various research contexts.

Objectives

- To differentiate between quantitative and qualitative research designs.
- To explore the applications and suitability of each methodology.
- To discuss the challenges and best practices in implementing these research designs.

Session Summaries

Session 1: Introduction to Quantitative Research Design

Session 2: Exploring Qualitative Research Design

Session 3: Integrating Quantitative and Qualitative Methods





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Key Discussion Points:

- Criteria for selecting between quantitative and qualitative research designs.
- Ethical considerations in both methodologies.
- Future trends in research methodology.

Conclusion

The seminar provided valuable knowledge on the spectrum of research designs, helping attendees understand the strengths and limitations of both quantitative and qualitative approaches. It emphasized the importance of selecting the appropriate methodology to address specific research questions effectively.





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Photographs



Figure1: Photographs of honorable speaker presented valuable lecture on "Quantitative vs. Qualitative: Navigating the Spectrum of Research Design"





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Figure 2: Photograph of faculty members with students attending a seminar on "Quantitative vs. Qualitative: Navigating the Spectrum of Research Design"

